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Sally's Dad Strikes Again

Sallys far slår til igen

Sally's Dad is a modern day classic in Denmark with sales reaching over 1 million copies across all formats. The series is furthermore proving its ability to travel: it is a bestseller in Poland, and translation rights are currently sold to Faroe Islands, Finland, Italy and Norway. *Sally's Dad strikes Again* is the eleventh book in the series.

Thomas Brunstrøm is a bestselling author, freelance journalist, film critic and podcast host - and real-life dad to Sally and Eddie.

Thorbjørn Christoffersen is a Danish illustrator, film director and animator.

SYNOPSIS

Sally would like to dress up as a robot for carnival, and even though she would prefer to buy the costume, her dad immediately starts to build one himself. And actually it turns out quite amazing. The only problem is that Sally can't move her arms when she wears it and how is she then supposed to participate in the good old carnival tradition of "hitting the cat out of the barrel"? When Sally's dad turns up at the party, things turn from bad to worse. Because Sally's dad has his own - rather poor - solution to Sally's challenge.

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REVIEWS

"We didn't have any doubts about this series. We knew right away that it would be perfect for the Polish market, though we didn't expect such great success. We have trouble seeing the series as picture books, not because of the amount of text, but the format and the target reader, because it's directed at a double reader: at kids that are a bit older than the usual picture book readers and at their parents (as in the case of Shrek). I'm not sure who has more fun reading these books: parents or children?" – Katarzyna Biegańska (Polish editor at Dwukropek)



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Sub-category: *Picture Books (5-8 years)*

Genre: *Humour*

Film Rights: *Rights & Brands*

Theatre Rights: *Babel-Bridge*

Available material: *English sample.*

Territories Handled

Rights owner: *Rights & Brands*

Territories Sold

Polish: *Juka-91*