



Thomas Brunstrøm
Thorbjørn
Christoffersen



Sally's Dad is a Bad Loser

Sallys far er en dårlig taber

Sally's Dad is a modern day classic in Denmark with sales reaching over 1 million copies across all formats. The series is furthermore proving its ability to travel: it is a bestseller in Poland, and translation rights are currently sold to Faroe Islands, Finland, Italy and Norway. *Sally's Dad is a Bad Loser* is the ninth book in the series.

Thomas Brunstrøm is a bestselling author, freelance journalist, film critic and podcast host - and real-life dad to Sally and Eddie.

Thorbjørn Christoffersen is a Danish illustrator, film director and animator.



Original Language: *Danish*

Original Publisher: *Forlaget Carlsen*

Published: *November, 2020*

40 pages

Category: *Children's Books*

Sub-category: *Picture Books (5-8 years)*

Genre: *Humour*

Film Rights: *Nordisk Film*

Available material: *English samples of previous books in the series exist*

SYNOPSIS

Sally's dad can overtake anyone on his bike. He is also the fastest runner and he is the one who can hold the most sweets in his mouth at once. Every time he wins, he brags like crazy. It is rather annoying!

When Sally complains, her dad just calls her a bad loser. It's really about time that Sally puts her foot down. But first, she has to find a way to win over him. And actually that turns out to be harder than she thought.

REVIEWS

"We didn't have any doubts about this series. We knew right away that it would be perfect for the Polish market, though we didn't expect such great success. We have trouble seeing the series as picture books, not because of the amount of text, but the format and the target reader, because it's directed at a double reader: at kids that are a bit older than the usual picture book readers and at their parents (as in the case of Shrek). I'm not sure who has more fun reading these books: parents or children?" – Katarzyna Biegańska (Polish editor at Dwukropek)

Territories Handled

World Rights (Babel Bridge)

Territories Sold

Polish: Juka-91